



## **MUSTANGS YOUTH FOOTBALL & CHEER LEAGUE**

A NOT-FOR-PROFIT AFFILIATE OF THE AMERICAN YOUTH FOOTBALL LEAGUE

PHONE: 1-800-461-6956

WEBSITE: [WWW.BERWYNFOOTBALL.COM](http://WWW.BERWYNFOOTBALL.COM)

EMAIL: [BERWYNFOOTBALL@HOTMAIL.COM](mailto:BERWYNFOOTBALL@HOTMAIL.COM)

Dear Business Owner

I want to take a moment to thank you for the service you and your business provide to our community. Your business is a valued asset to all. I want to take a moment to share some information with you in regards to our organization and about some of the exciting things we are doing within our community. I truly hope you find some time to review the packet and keep in mind that as we are a Not-For-Profit organization, your support is tax deductible.

The excitement and joy that youth from our community obtains by participating and winning in Youth Sports is truly beyond comparison. The experiences, skills and knowledge our youth learn through programs like ours are very profound and have a permanent impact throughout their high school, college, professional and personal lives.

Your business can take part in helping youth from this growing community of Berwyn, Cicero and the surrounding suburbs of Lyons, LaGrange, Stickney, and Riverside to name a few. Your support will help contribute to the aspirations of our youth through organized sport. Please consider becoming a Mustang Youth Football sponsor.

Look forward to hearing from you,

Sincerely,

The Mustang Youth Football and Cheer League



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### **WHO ARE WE?**

I would like to take this opportunity to introduce you to our program. The Mustang Youth Football and Cheer program is a not-for-profit organization that was founded in 1998 and continues to offer a competitive football and cheer program to the children in our community. We are members of the Chicago-land American Youth Football League and since the onset, the popularity and support for our football league continues to grow each year.

The majority of the children that participate in this program are from Berwyn, Cicero, and surrounding suburbs to include Lyons, Stickney, and LaGrange just to name a few. The age bracket for football runs from six to fourteen years of age while our cheer runs from five to fourteen years of age. No child is refused and everyone is given an opportunity to play and cheer.

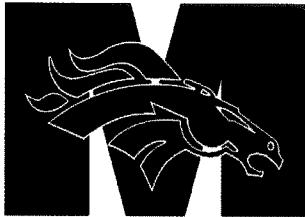
### **OUR GOAL**

The Mustang Board of Directors has set high goals for this year and future years of the league. We want to expand our exposure within our surrounding communities so that parents and businesses know who we are, what we offer, and that we are committed to providing a quality program. The focus of the Mustang program is to provide an opportunity to participate in organized football and cheer in a safe environment. As a league, improve and compete while providing positive role models who emphasize discipline, dedication, teamwork and love for the game.

### **OUR SUPPORT**

The youth program is fortunate to be supported by the Morton High School Athletic Staff and Faculty. The High School has generously donated their facilities for our training camps, evening practices, and the use of the concession stand during our home games, which are played on the Morton High School Football Field.

We have been blessed thus far with the support of Morton High School, however, we are still in need of the community's support to continue giving our youth the opportunity to play and cheer. While we understand that times are hard right now due to the economic downfall, we hope that you can help our league and make a difference in their lives. We realize that without businesses such as you, we could not provide a quality youth football and cheer program.



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### **OUR CONSTRAINTS**

Our football league is a full contact sport. Chicago-land AYF regulations require that our children's helmets are refurbished and certified before the season begins in late August. We must replace worn or damaged equipment and pads as our league supplies all the players with the required equipment needed. On game day, home field rental fees and maintenance fees can be huge. We also have to pay for insurance, league fees, referee fees, and emergency service fees.

We frequently hold fundraising activities and events to cover these costs, yet often times we do not raise the funds needed. This causes a strain on the program.

### **WAYS YOU CAN HELP**

There are several ways to show your support for this community program by monetary donations, product contributions for our concession stand, product contributions for our year-end award banquet, and/or volunteering for various events. As a non-profit organization all monetary contributions are tax deductible.

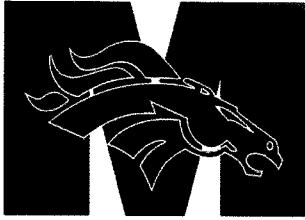
Since Morton High School has donated their concession stand for our home games, we sell a variety of foods and beverages. Donations of food products, such as packaged hotdogs, hamburgers, or beverages are always welcome. We consider these types of donations just as important and beneficial to supporting this league as monetary donations. The proceeds from all concession stand sales are put back into the program to help pay for the end of year awards banquet for parents, players, and cheerleaders as well as trophies for the teams.

Please take a moment to review the attached sponsorship information sheet. Any contribution from your company would be greatly appreciated.

Thank you for your support.

Sincerely,

The Mustang Youth Football and Cheer League



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The Mustang Youth Football and Cheer League has had more than 7,000 children participate in our program in the past eleven years. Please take a moment to review our sponsorship packages listed below:

**GOLD SPONSORSHIP** – A pledge of \$300.00 will receive the following:

Team plaque of a team you sponsored for display  
Weekly announcement at all home games  
Free advertisement on our web page for one year

**SILVER SPONSORSHIP** - A pledge of \$200.00 will receive the following:

Team plaque of a team you sponsored for display  
Weekly announcement at all home games  
Free advertisement on our web page for six months

**BRONZE SPONSORSHIP** – A pledge of \$100.00 will receive the following:

Team plaque of a team you sponsored for display  
Weekly announcement at all home games

**YOUTH SPONSORSHIP** – A pledge of \$75.00 will receive the following:

An autographed picture of a team you sponsored.

**FOOD DONATIONS** – Items donated for re-sale will receive the following:

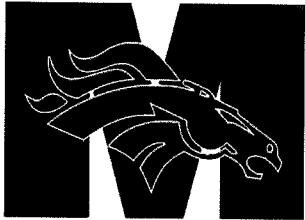
Team plaque of a team you sponsored for display  
Weekly announcement at all home games  
Free advertisement on our web page for one year

Any contribution you make would be greatly appreciated and we will provide you with our Tax Identification Number, as your contribution is tax deductible.

Thank you for your support.

Sincerely,

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## *2010 Sponsorship Agreement*

Please complete the information below and return it along with your check payable to The Mustang Youth Football and Cheer League and send to:

Mustang Youth Football and Cheer League

P.O. Box 67

Lyons, IL 60534-0067

We / I have enclosed a check in the amount of \$ \_\_\_\_\_

We / I have chosen the following sponsorship level (circle only one):

**GOLD**

**SILVER**

**BRONZE**

**YOUTH**

We / I would like to donate the following products for re-sale at our concession stand:

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Please print the following information:

**Company / Individual Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Alternate Number:** \_\_\_\_\_

**Thanks for being a part of the Mustang Youth Football and Cheer Organization!!!**